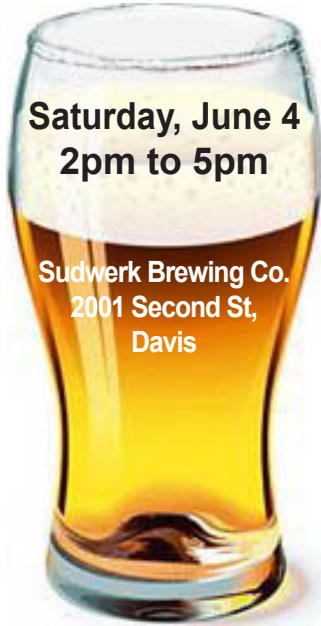


# DAVIS BEER & CIDER FESTIVAL 2016



## Davis, California's Original BeerFest!

*Celebrating 12 years of bringing you the best of the best,  
the most innovative regional brews and ciders in the state and beyond!*

### PROMOTE YOUR BUSINESS AS AN ELITE SPONSOR!

- Reach up to 1,000 guests as they enjoy samples of 100+ handcrafted beers and ciders from more than 50 California breweries!
- This annual Festival appeals to a select and discerning audience from throughout Yolo County, the Sacramento Region, and UCD!
- Remind our patrons that you are a socially conscious business!



### *A Benefit for Citizens Who Care for the Elderly*

[www.CitizensWhoCare.us](http://www.CitizensWhoCare.us)

[www.DavisBeerFest.org](http://www.DavisBeerFest.org)

### **Stout: \$375** *(opportunities below are limited to one sponsor each)*

- **Entry Hand Stamp** Your company logo/name on the official Entry Hand Stamp required for admission to tasting area
- **People's Choice Ballot** Your company logo printed on the People's Choice Awards voting ballot provided to all ticket holders upon admission.
- **Beer & Cider Festival Pen** The branded pens (or pencils) you provide us will be distributed to each patron upon admission for marking their People's Choice Awards ballot
- **Bandstand Banner** The company banner you provide will be displayed adjacent to the bandstand, the Festival focal point for a full afternoon of live entertainment

#### **All the above Stout sponsorships also include:**

- Listing of your company on the Beer & Cider Festival Sponsor Banner
- Prominent recognition including your **logo** in event newspaper advertising, recognition in CWC newsletter (sent to 2,500 area homes), and on the CWC and Davis Beer & Cider Festival websites with a link to your site
- Two Festival Admission tickets

### **Hefeweizen: \$300** *(multiple opportunities)*

- **Beer & Cider Festival Venue Map** Your logo on Festival venue maps of brewery tasting station locations. (Two large maps are displayed and used to direct all patrons to tasting stations.)
  - Prominent recognition in event newspaper advertising, CWC newsletter (sent to 2,500 area homes), on the CWC and Festival websites with link to your site, and on the event banner
  - Two Festival Admission tickets

### **Pilsner: \$200** *(multiple opportunities)*

- Your company name listed on banner display at event
- Recognition in event newspaper advertising, CWC newsletter (sent to 2,500 area homes), and on the CWC and Festival websites with link to your site